worldpay

Powering the Software Platforms of Tomorrow, Worldpay Expands Embedded Payments Across the Globe

July 8, 2025

Worldpay brings secure and scalable Worldpay for Platforms offering to SaaS providers in Canada, the UK and Australia

CINCINNATI, July 8, 2025 – The demand for embedded financial services is growing fast with 90% of small- and medium-sized businesses indicating access to financial products and services from within their software platforms is critical, according to Worldpay® research. To meet this demand, Worldpay is expanding its Worldpay for Platforms offering to Canada and the United Kingdom, while deepening its presence in Australia. This offering empowers software providers to embed highly secure, scalable payment experiences directly within their platforms. With global scale, deep payments expertise, and personalized relationship management, Worldpay helps thousands of SaaS providers deliver great experiences and accelerate their growth.

“As business software tools converge into unified experiences, we’re investing in embedded payments to help SaaS providers become the everything platforms for their users,” said Matt Downs, head of Worldpay for Platforms. “We are committed to serving our current software platforms and new clients in the key geographies where they do business by making embedded solutions easier to integrate and elevating the experiences they provide their users.”

Worldpay for Platforms is making complex financial services easier for developers to create native software experiences that enable automated reconciliation and single point of service support for merchants. One such customer benefitting from Worldpay for Platforms’ Canadian expansion is accommodation platform CampLife:

“Because we are able to embed and customize the payment experience within our software offering, Worldpay is helping us drive value for our clients with an enhanced, seamless end-to-end experience,” said Tyler Duffy, president at CampLife. “Not only does this improve the lives of our clients who use our software to manage their business, it brings new levels of convenience to the camping experience when people are booking their getaways.”

Worldpay for Platforms provides a fully managed payments service that reduces risk, simplifies compliance, and allows platform providers to focus on their core services. This service enables easier payment integration, creating a centralized hub for customer transactions and enhancing business management tools. With a modern API architecture, Worldpay for Platforms offers a single point of integration for credit and debit cards, direct debit, digital wallets, and more payment methods, setting it apart from many UK providers.

“Embedded payments are a growth engine,” said Alison Morris, SVP and GM of international platforms at Worldpay. “By offering integrated payment experiences that are trusted, secure and designed around the end-customer, vertical software providers can unlock new revenue streams, increase retention and strengthen loyalty. By launching across these new geographies, we’re helping our partners deliver more value, grow faster and stand out in increasingly competitive markets.”

About Worldpay
Worldpay is an industry leading payments technology and solutions company with unique capabilities to power omni-commerce across the globe. Our processing solutions allow businesses of all sizes to take, make and manage payments in-person and online from anywhere in the world. Annually, we process over 50 billion transactions across 174 countries and 135 currencies. We help our customers become more efficient, more secure and more successful. To learn more, visit worldpay.com or follow us on LinkedIn, Instagram, X, and or Facebook.

Contacts
Siobhan Acha Derrington
Director of Public Relations
media@worldpay.com