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Worldpay and Exodus Team Up: Pioneering Native Card Payments for Self-Custodial Crypto Wallets

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CINCINNATI, May 29, 2025 – Worldpay® has been a leader in making the purchase of digital currencies more accessible to consumers for more than 10 years and has now been selected by self-custodial wallet* provider, Exodus, to bring a native checkout experience to its users. As a result of this collaboration, Exodus is launching XOPay, a first of its kind solution which allows consumers to purchase cryptocurrencies directly within a self-custodial wallet using a credit or debit card.

"Part of making the world of cryptocurrencies and digital assets more accessible to people everywhere is also ensuring the process is simple, secure and as frictionless as possible, which is why we are excited about this work with Exodus," said Nabil Manji, head of fintech growth and financial partnerships at Worldpay. "Worldpay's card payments capabilities for crypto purchases have been making it easier for consumers to buy their favorite assets for more than a decade, and companies like Exodus are working to empower consumers to protect their assets through self-custody. Meanwhile, Exodus's customers will enjoy even easier ways to buy Bitcoin and other cryptocurrencies directly within their own wallets."

Omaha-based Exodus launched in 2015 to provide people with a highly secure way to hold their digital assets like cryptocurrencies offline from exchanges. Now, their more than 5 million users can use their preferred credit or debit card to purchase digital assets from directly within their wallet on the Exodus platform. This new capability greatly enhances and simplifies the buying experience by making it possible to natively buy and hold cryptocurrencies within a single wallet platform.

"Our number one focus is on delivering the best customer experience in the market, which is why we wanted to work with Worldpay to bring this critical feature to our platform," said JP Richardson, CEO at Exodus. "Worldpay's dedication to security and seamlessness aligns with our mission to make our platform safe, reliable and trusted by our customers. We couldn't be happier to be the first self-custodial wallet to enable native card payments directly embedded in our platform by working with Worldpay."

In addition to card-based payments, Exodus will be tapping into Worldpay's flagship fraud detection and prevention solution, FraudSight ™, which can reduce fraud while enhancing authorization rates. Credit and debit card purchases are available to Exodus customers in the U.S. with plans to expand to further geographies in the coming months.

***Self-custodial wallet:** A self- or non-custodial wallet is a cryptocurrency wallet where the owner of those assets has full control over private keys granting full access to them without an intermediary. This model contrasts with custodial wallets where a third party, like an exchange, holds the keys to owned assets.

About Worldpay
Worldpay is an industry leading payments technology and solutions company with unique capabilities to power omni-commerce across the globe. Our processing solutions allow businesses of all sizes to take, make and manage payments in-person and online from anywhere in the world. Annually, we process over 50 billion transactions across 174 countries and 135 currencies. We help our customers become more efficient, more secure and more successful. To learn more, visit worldpay.com or follow us on LinkedIn, Instagram, X, and or Facebook.

Contact
Siobhan Acha Derrington
Director of Public Relations
media@worldpay.com